



## ABOUT THE BLOG:

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I am a lifestyle blogger who has literally grown up in the lake country area in Wisconsin. I write about new places to try, whether it may be a place to play, to see, or to eat! I focus on the family. I keep an extensive up to date event calendar, which includes things to do in Southeast Wisconsin, with a main focus on Waukesha County. From play groups, story time, festivals, concerts, special events, trick or treat times, parades, school's out deals, and so much more! I want to be the authentic source on the internet for families in Milwaukee, Waukesha counties and beyond! (Southeast WI.) I stay up to date, and keep up with the latest news and happenings locally! I love trying new places and telling everyone about them! I love writing reviews. I always give my honest opinion. I also share about my family life, post a DIY craft, fun & easy recipes, thoughts of motherhood, and most importantly- I let everyone know where to find all the fun! I keep all of my content relative and personal. We are huge supporters and advocates for supporting small + local businesses.

## ABOUT ME:

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I am a 30-something mama to a beautiful ten year old daughter. She sparks the creativity in me in every way. My choices in life are driven by her, what is best for her, what is fun for her, and what makes our life happy. We live in the heart of the lake country area in Wisconsin. It is such an amazing place to live and raise your children.



## CONTACT:

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## SITE STATISTICS:

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MONTHLY PAGE VIEWS: 21,000+

BLOG SUBSCRIBERS: 2,489+

AGE RANGE: 26-55 (AVG)

MONTHLY UNIQUE VISITORS: 10,000 +

GENDER: 88.5 % FEMALE · 11.5% MALE

DEMOGRAPHIC LOCATION: SOUTHEAST WI  
+ READERS ALL OVER THE UNITED STATES

## FEATURED ON:

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LAKE COUNTRY NOW · MILWAUKEE KIDS GUIDE ·  
THE SITS GIRLS · METROPARENT MAGAZINE ·  
BLOGGY MOMS · THE NICHE PARENT NETWORK ·  
THINK LOCAL MAGAZINE

## BUSINESSES WE'VE WORKED WITH:

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PETITE PAS BALLET SCHOOL · SOUL ON YOGA · ENDIER'S  
· COUNTRY SPRINGS HOTEL · WAXING GIRL STUDIO ·  
MKE MOMS BLOG · GALS · PASSION FOR PICTURES ·  
LOFT 24 · LAKE COUNTRY BED BARN · SPEECHWORKS ·  
LAKE COUNTRY CHILDREN'S THEATER · AMAZON  
· AFTCRA · THE BARN OWL · ROOST · WAUKESHA  
COUNTY PARKS · KARA REESE PHOTOGRAPHY + MORE!

